

**MiCTA Emergency Notification Systems
Contract 101A-2007-03-1210
Blackboard Connect Higher Ed Pricing**

Products / Services <u>Connect-ED - HIGHER</u> <u>EDUCATION</u>	INC = Included ELE = Elective N/A Not Avail	Recurring Charges: Month / Year	Vendor Published List Price - Per Subscriber	MiCTA/Per Subscriber Cost / Yr 1	MiCTA/Per Subscriber Cost - Disc / Yr 2	MiCTA/Per Subscriber Cost Disc / Yr 3
ENS Vendor Hosted Service / 1 Yr						
Base Package to include, but not limited to:--Unlimited Domestic Usage - voice (cell / wired), Instant Messages ¹ and SMS / SMPP messages	INC	Year	\$2.75	\$2.00 15 mos. for price of 12 ²	\$2.00	\$2.00
--On-Line Record Import	INC	Year	Included	Included	Included	Included
--Self Registration Web Portal / LDAP Authentication	INC	Year	Included	Included	Included	Included
--Subscriber Opt In / Out Feature	INC	Year	Included	Included	Included	Included
--Unlimited Scenarios, Groups, Administrators, Users, etc.	INC	Year	Included	Included	Included	Included
--Minimum of 5 Web Administrators per MiCTA Member	INC	Year	Included	Included	Included	Included
--Automatic Call Bridging / Load Balancing	ELE	Year	TBD	TBD	TBD	TBD
--E-mail / Pager / SMS Text Messaging	INC	Year	Included	Included	Included	Included
--2-Way E-mail / Pager Response Module	N/A	N/A	N/A	N/A	N/A	N/A
--Required ERP Interfaces ²	INC	Year	Included	Included	Included	Included
--Unlimited System Administrators	INC	Year	Included	Included	Included	Included
--Toll-Free Telephone Activation	INC	Year	Included	Included	Included	Included
--Web Activation with Text-to-Speech	INC	Year	Included	Included	Included	Included
--Comprehensive Web Reporting / Message Delivery Tracking	INC	Year	Included	Included	Included	Included
--Unlimited Multimode IVR Access	N/A	N/A	N/A	N/A	N/A	N/A
--Unlimited Live Operator Access ³	INC	Year	Included	Included	Included	Included
--On-Site Administrator Training	INC	Year	Included	Included	Included	Included
--Documentation	INC	Year	Included	Included	Included	Included
--Hardware/Software Maintenance	INC	Year	Included	Included	Included	Included
--License Agreement Fee	INC	Year	Included	Included	Included	Included
--Shipping / Handling	INC	Year	Included	Included	Included	Included
--NO Call Usage Charges	INC	Year	Included	Included	Included	Included
--NO GIS Interface	INC	Year	Included	Included	Included	Included

Notes:

1. Instant Messaging is in development with no set release date. When available, it will be included at no additional cost. NTI provides unlimited Domestic Usage of voice, email & SMS/SMPP.
2. NTI provides CSV files necessary rather than integrated ERP interfaces. 3. NTI provides 24/7/365 Live Operator Access for Member Users via Client Care Support.
3. NTI provides 3 months free in year 1 (15 mos. for price of 12) to all MiCTA Higher Education members purchasing by 12/31/07; 1 month free in year 1 (13 mos. for price of 12) to all MiCTA Higher Education members purchasing between 1/1/08 and 7/31/08.
4. Assume each annual term is paid in full Net 30 from beginning of the term

2.0	Set-Up Fee with secure, encrypted URL	INC	Year	Included	Included	Included	Included
3.0	Annual Help Desk Support / 24x7x365, 1 Yr	INC	Year	\$2,500/yr.	\$2,500.00	\$0.00	\$0.00
4.0	Additional Web-Based Training Services / Per Day	INC	Year	Included	Included	Included	Included
5.0	Additional On-Site Training Services / Per Member	INC	Year	Included	Included	Included	Included
5.1	--Daily Rate / Minimum # Days	INC	Year	Included	Included	Included	Included
5.2	--Daily Expense	INC	Year	Included	Included	Included	Included
5.3	--Travel Expense	INC	Year	Included	Included	Included	Included
6.0	Additional ENS Options:						
6.1	--GIS Interface	INC	Year	Included	Included	Included	Included
6.2	--Community Outreach / Subscriber Survey	INC	Year	Included	Included	Included	Included
6.3	--Web ⁵ / Phone Check-In	INC	Year	Included	Included	Included	Included
6.4	--In-Bound Bulletin Board	N/A	Year	Included	Included	Included	Included
6.5	--Professional Services / Programming, etc.	ELE	Year	Included	Included	Included	Included
	--International Voice / Texting Services	N/A	N/A	N/A	N/A	N/A	N/A
7.0	Other Available Elective Options / Features:						
7.1	Call Authorization	INC	Year	Included	Included	Included	Included
7.2	PIN Authentication	INC	Year	Included	Included	Included	Included
7.3	User Rights & Roles	INC	Year	Included	Included	Included	Included
7.4	Hierarchical Structure	INC	Year	Included	Included	Included	Included
7.5	Message Personalization (Blendit! & FlexField)	INC	Year	Included	Included	Included	Included
					\$2,500 + \$2 recipient	\$2 recipient	\$2 recipient

TOTAL COST PER YEAR:

Best and Final Offer Pricing

	Product / Services	Estimated Subscribers	MiCTA Member Individual Subscriber Pricing	Total Member Cost Year 1	Discount Year 2 / No Required Prepay	Discount Year 3 / No Required Prepay
1.0	MEMBER 1					
	Small Community College with 3,000 students and 150 full and parttime faculty/employees, based on 75% subscription rate:	2,350	\$2.00	\$4,700 Incl. 15 mos.	\$4,700.00	\$4,700.00
			(Year 1 @ 15 mo.)			
	--ENS Fully Hosted Service Base Package - See Tab 1 MiCTA ENS		Included	\$0.00	\$0.00	\$0.00
	--Add Elective Options / Features as requested in MiCTA ENS tab		Included	\$0.00	\$0.00	\$0.00
	--Set Up Fee		Included	\$0.00	\$0.00	\$0.00
	--Annual Help Desk Support		\$2,500.00	\$2,500.00	\$0.00	\$0.00
	--Additional Web Based Training Service / Day		Included	\$0.00	\$0.00	\$0.00
	--Additional Features:		Included	\$0.00	\$0.00	\$0.00
	Community Outreach / Subscriber Survey		Included	\$0.00	\$0.00	\$0.00
	Professional Services / Per Hour		Included	\$0.00	\$0.00	\$0.00
	TOTAL MEMBER 1 PRICING:			\$7,200.00	\$4,700.00	\$4,700.00

2.0

MEMBER 2					
Medium sized Community College, with 6,500 full / parttime commuter based students and 500 full / parttime faculty / employees, based on 75% subscription rate:	5,250	\$2.00	\$10,500 Incl. 15 mos.	\$10,500.00	\$10,500.00
		(Year			
		1@15 mo.)			
--ENS Fully Hosted Service Base Package - See Tab 1 MiCTA ENS		Included	\$0.00	\$0.00	\$0.00
--Add Elective Options / Features as requested in MiCTA ENS tab		Included	\$0.00	\$0.00	\$0.00
--Set Up Fee		Included	\$0.00	\$0.00	\$0.00
--Annual Help Desk Support		\$2,500.00	\$2,500.00	\$0.00	\$0.00
--Additional Web Based Training Service / Day		Included	\$0.00	\$0.00	\$0.00
--Additional On-Site Training / Day		Included	\$0.00	\$0.00	\$0.00
Daily Rate / Minimum # Days		Included	\$0.00	\$0.00	\$0.00
Daily Expenses		Included	\$0.00	\$0.00	\$0.00
Travel Expense		Included	\$0.00	\$0.00	\$0.00
--Additional Features:					
In-Bound Bulletin Board		N/A	N/A	N/A	N/A
Community Outreach / Subscriber Survey		Included	\$0.00	\$0.00	\$0.00
TOTAL MEMBER 2 PRICING:			\$2,500.00	\$10,500.00	\$10,500.00

3.0

MEMBER 3					
Tier 1 University with 45,600 students and 10,000 full and part-time faculty/employees, based on 65% subscription rate:	36,150	\$2.00	\$72,300 Incl. 15 mos.	\$72,300.00	\$72,300.00
		(Year			
		1@15 mo.)			
--ENS Fully Hosted Service Base Package - See Tab 1 MiCTA ENS		Included	\$0.00	\$0.00	\$0.00
--Add Elective Options / Features as requested in MiCTA ENS tab		Included	\$0.00	\$0.00	\$0.00
--Set Up Fee		Included	\$0.00	\$0.00	\$0.00
--Annual Help Desk Support		\$2,500.00	\$2,500.00	\$0.00	\$0.00
--Additional Web Based Training Service / Day		Included	\$0.00	\$0.00	\$0.00
--Additional On-Site Training / Day		Included	\$0.00	\$0.00	\$0.00
Daily Rate / Minimum # Days		Included	\$0.00	\$0.00	\$0.00
Daily Expenses		Included	\$0.00	\$0.00	\$0.00
Travel Expense		Included	\$0.00	\$0.00	\$0.00
--Additional Features:					
Web / Phone Check-In		Included	\$0.00	\$0.00	\$0.00
In-Bound Bulletin Board		N/A	N/A	N/A	N/A
Community Outreach / Subscriber Survey		Included	\$0.00	\$0.00	\$0.00
TOTAL MEMBER 3 PRICING:			\$74,800.00	\$72,300.00	\$72,300.00

4.0

MEMBER 4					
Tier 2 University with 27,400 full / parttime students and 2,500 full / parttime faculty/employees, based on 65% subscription rate:	19,500	\$2.00	\$39,000 Incl. 15 Mos.	\$39,000.00	\$39,000.00
		(Year 1 @ 15 mo.)			
--ENS Fully Hosted Service Base Package - See Tab 1 MiCTA ENS		Included	\$0.00	\$0.00	\$0.00
--Add Elective Options / Features as requested in MiCTA ENS tab		Included	\$0.00	\$0.00	\$0.00
--Set Up Fee		Included	\$0.00	\$0.00	\$0.00
--Annual Help Desk Support		\$2,500.00	\$2,500.00	\$0.00	\$0.00
--Additional Web Based Training Service / Day		Included	\$0.00	\$0.00	\$0.00
--Additional On-Site Training / Day		Included	\$0.00	\$0.00	\$0.00
Daily Rate / Minimum # Days		Included	\$0.00	\$0.00	\$0.00
Daily Expenses		Included	\$0.00	\$0.00	\$0.00
Travel Expense		Included	\$0.00	\$0.00	\$0.00
--Additional Features:					
In-Bound Bulletin Board		N/A	N/A	N/A	N/A
Community Outreach / Subscriber Survey		Included	\$0.00	\$0.00	\$0.00
Professional Services / Hourly Rate		Included	\$0.00	\$0.00	\$0.00
TOTAL MEMBER 4 PRICING:			\$41,500.00	\$39,000.00	\$39,000.00

5.0

MEMBER 5					
Small Tier 2 University with 12,000 students primarily commuters, and 400 full and part-time faculty/employees, based on 60% subscription rate:	7,500	\$2.00	\$15,000 Incl. 15 Mos.	\$15,000.00	\$15,000.00
		(Year 1 @ 15 mo.)			
--ENS Fully Hosted Service Base Package - See Tab 1 MiCTA ENS		Included	\$0.00	\$0.00	\$0.00
--Add Elective Options / Features as requested in MiCTA ENS tab		Included	\$0.00	\$0.00	\$0.00
--Set Up Fee		Included	\$0.00	\$0.00	\$0.00
--Annual Help Desk Support		\$2,500.00	\$2,500.00	\$0.00	\$0.00
--Additional Web Based Training Service / Day		Included	\$0.00	\$0.00	\$0.00
--Additional Features:					
Web / Phone Check-In		Included	\$0.00	\$0.00	\$0.00
In-Bound Bulletin Board		N/A	N/A	N/A	N/A
TOTAL MEMBER 5 PRICING:			\$17,500.00	\$15,000.00	\$15,000.00

8.0

MEMBER 8					
Four-county compact representing all cities and county agencies, K-12 schools, community colleges, and universities within its boundaries with potential 465,400 subscribers based on 65% subscription rate: ¹	302,500	(\$3.00 + \$2.00 + \$2.25)/3 = \$2.42	\$732,050.00	\$732,050.00	\$732,050.00
--ENS Fully Hosted Service Base Package - See Tab 1 MiCTA ENS		Included	\$0.00	\$0.00	\$0.00
--Add Elective Options / Features as requested in MiCTA ENS tab		Included	\$0.00	\$0.00	\$0.00
--Set Up Fee		Included	\$0.00	\$0.00	\$0.00
--Annual Help Desk Support		\$10,000.00	\$10,000.00	\$0.00	\$0.00
--Additional Web Based Training Service / Day		Included	\$0.00	\$0.00	\$0.00
--Additional Features:					
GIS Interface		Included	\$0.00	\$0.00	\$0.00
Web / Phone Check In		Included	\$0.00	\$0.00	\$0.00
In-Bound Bulletin Board		N/A	N/A	N/A	N/A
Community Outreach / Subscriber Survey		Included	\$0.00	\$0.00	\$0.00
Administrative PIN - 100 Each - to distribute to member groups		Included	\$0.00	\$0.00	\$0.00
Professional Services / Hourly Rate		Included	\$0.00	\$0.00	\$0.00
TOTAL MEMBER 8 PRICING:			\$742,050.00	\$732,050.00	\$732,050.00

Notes:

¹ NTI will offer a volume discount if the aggregate recipients in the initial purchase transaction equal 70,000 or greater in Higher Education only or 250,000 combined across vertical market products (higher ed, K-12, city). NTI would be willing to entertain this discount in greater detail with MiCTA directly.